



Kansas Shrine Bowl

East-West Charity All-Star Football Since 1974

BENEFITING SHRINERS HOSPITALS FOR CHILDREN



Kansas Shrine Bowl Announces New Partnership with Nex-Tech Wireless

Nex-Tech Wireless signs three-year commitment to be the Official Wireless Provider of the Kansas Shrine Bowl

The Kansas Shrine Bowl Board of Directors is excited to announce a three-year agreement with Nex-Tech Wireless to serve as the “Official Wireless Provider” of the Kansas Shrine Bowl. Nex-Tech Wireless is a Kansas based company providing cutting-edge wireless technology on the latest devices.

“Nex-Tech Wireless is an incredible company with deep roots in Kansas, just like us,” said B.J. Harris, Executive Director of the Kansas Shrine Bowl. “This partnership allows both organizations to support each other as we continue to work to positively impact the lives of Kansans.”

“As a local Kansas company, we realize the importance of supporting our neighbors, community, and the local economy,” said Jon Lightle, President & CEO of Nex-Tech Wireless. “Becoming the Official Wireless Provider of the Kansas Shrine Bowl, we have the opportunity to support local all-star athletes and most importantly the Shriners Hospital for Children. We look forward to a long partnership with the Kansas Shrine Bowl and Shriners Hospital for Children.”

“Companies and organizations realize the positive impact a partnership with the Kansas Shrine Bowl can have for their business,” Added Harris. “I think this agreement with Nex-Tech Wireless is great example of that growing support.”

The 2021 Kansas Shrine Bowl will take place on Saturday, June 26th at 7 p.m. at Gowans Stadium in Hutchinson, Kansas. Additional details about the Shrine Bowl can be found at www.kansasshrinebowl.com. For additional details about Nex-Tech Wireless visit www.nex-techwireless.com.

For more information, contact B.J. Harris at (913) 602-4359 or email director@kansasshrinebowl.com

The Kansas Shrine Bowl is an all-star high school senior, East vs. West, football game put on each year in Kansas, by the Kansas Shrine. It is a 501(c) 3 non-profit charity that produces annual events and related activities, with net proceeds benefiting Shriners Hospitals for Children. The Kansas Shrine Bowl has sent over \$3M to Shriners Hospitals for Children. The game has been played throughout Kansas each summer since 1974. Host cities have included Lawrence, Manhattan, Wichita, Topeka, Hays, Emporia, Pittsburg, and Dodge City. The event will be held in Hutchinson for the first time in 2021. The West football team camp will be held at Kansas Wesleyan in Salina, Kansas, and the East will be held at Ottawa University in Ottawa, Kansas. The East Camp Directors are Jack Call and Tim Williams. The West Camp Directors are Richard Steele and Greg King.

Beginning in 1974, the flagship event has been the East/West All-Star Football Game. As of 2019, the West leads the series with 29 wins, the East has 17 wins, and there has been one tie. Notable alumni include former All-Pro Wide Receiver Jordy Nelson, NFL Hall of Famer Barry Sanders, former Kansas State and Kansas City Chiefs Linebacker Gary Spani, former Big 12 Defensive Player of the Year and Super Bowl Champion Linebacker Mark Simoneau and many others.

The Kansas Shrine Bowl also includes the Kansas Masonic All-State Marching band camp, held annually at each host site. The week also includes the Kansas Shrine Bowl Cheer Camp, which culminates with performances at each game. Other bowl weekend activities include, the Kansas Shrine Bowl Banquet, the state's largest Shrine Parade, Shriners' Hospitals for Children Free Screening Clinic, Strong Legs Run 5K & Walk, Junior All-Star Challenge (ages 5–14), High School Football Combine/Clinic and 4-Man Golf Scramble.

All Shrine Bowl events are produced and presented to benefit Shriners Hospitals for Children [SHC]. SHC is a health care system of 22 hospitals dedicated to improving the lives of children by providing pediatric specialty care, innovative research, and outstanding teaching programs for medical professionals. Children up to the age of 18 are eligible for care and receive all services in a family-centered environment, regardless of the patients' ability to pay.