



Kansas Shrine Bowl
Contact: B.J. Harris
E-mail: director@kansasshrinebowl.com
Office: 913-602-8656
Cell: 913-602-4359
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Kansas Shrine Bowl Announces New Cheer Camp Director

Laura Klima-Fehr set to lead cheer camp beginning in 2021

KANSAS – The Kansas Shrine Bowl Board of Directors is excited to announce a partnership with Laura Klima-Fehr to lead the Kansas Shrine Bowl Cheer Camp. Klima-Fehr is the owner of Danceography, a premiere studio with locations in Great Bend and De Soto. Laura has been involved in dance and cheer most of her life and started her own studio seven years ago. Klima-Fehr’s official involvement with the Kansas Shrine Bowl comes after many years of serving as a volunteer at the annual event. Her first introduction to the Kansas Shrine Bowl was a participant in the cheer camp that she will now lead.

“I loved being a part of the cheer camp when I was in high school and I’m honored to be a part of this incredible event once again,” said Klima-Fehr. “I’m excited to get started and help make an impact on the lives of our participants and ultimately the patients at Shriners Hospitals for Children.”

“We are thrilled to be able to partner with such an experienced and energetic coach as we continue to grow our cheer camp,” said B.J. Harris, Executive Director of the Kansas Shrine Bowl. “Laura will make a wonderful addition to our team and I’m confident our participants will learn a lot and have a tremendous experience.”

The 2021 Kansas Shrine Bowl Cheer Camp will take place Wednesday, June 23rd – Saturday, June 26th in Hutchinson, Kansas. The four-day camp is great for high school teams and individual. Participants range from incoming high school freshman to incoming seniors. Participants learn chants, stunting, routines, and so much more. The camp culminates with a performance at the 48th Annual Kansas Shrine Bowl. Additionally, cheer camp members can compete to be placed on the Champion Select Team or Elite 8.

For complete camp information, including registration, forms, and deadlines visit www.KansasShrineBowl.com/Cheer.

For questions or additional comments contact B.J. Harris at (913) 602-4359 or email director@kansasshrinebowl.com

A message from Cheer Camp Director Laura Klima-Fehr -

I am excited to be joining the Kansas Shrine Bowl staff as the Cheer Camp Director. I will take on this role with passion, expertise, knowledge, and drive. I am well versed in the cheer and dance world as I've been a part of it most of my life. I participated in the Kansas Shrine Bowl in high school and have wanted to be a part of the program in some capacity ever since. I volunteered at the Shrine Bowl for the last five years in many ways— from ticket sales booth, setting up for the annual banquet, temperature checking last season and more.

I have been around dance and cheer my entire life. From dancing on a recital stage every year while growing up in Hoisington and Great Bend, Kansas, to competing at Nationals in Daytona, Florida. With additional experience dancing in Paris, France with the Universal Dance Association as an All-American dancer in 2007, to mission work in Oaxaca, Mexico, I have built a wealth of experience.

I used that experience to build a career as a studio owner for the past 7 years - Danceography. Our studio members travel for performances within their hometowns and across Kansas. Danceography's work can be seen in the competitive dance world where our work with dancers has received regional and national titles, scholarships awards, choreography regional and national awards. In 2019, our team traveled to New Jersey to compete in the World Dance Championship.

Some of my experience includes working as a dance instructor, tumbling instructor, judge at competitions, and coaching high school teams for more than 8 years. I live a busy life traveling between studios in Great Bend and De Soto, Kansas. I'm happily married to a Mason and Shriner, Dr. Matt Fehr, a stepmom to two sons, and a fur-momma to three very different sized babies. My passion ignites and comes to life when I'm talking about cheer or dance. I live for those halftime performances, competitions, and always strives for the best practices and performances possible. If you think you have been pushed before, just wait for camp!! I have a passion for training girls and guys to be better than they were when they walk into practice, no matter where they may meet; attitude, technique, and ability will improve.

I am excited now more than ever to do exactly what I have wanted to do to for many years! I'm looking forward to choreographing solid routines for these talented cheerleaders. With myself and our staff you'll learn solid cheers, chants, stunts, tumbling passes, and so much more. I'm looking forward to igniting new passions in these cheerleaders and look forward to creating life-long relationships with them and their coaches. I will provide an organized, well planned, 4-day camp for the Kansas Shrine Bowl cheerleaders, coaches, and sponsors, giving them useful training for their season, all while giving back to one of my favorite philanthropy's - Shriners Hospitals for Children. LET'S DO THIS 2021!!!

Sincerely,

Laura Klima-Fehr



The Kansas Shrine Bowl is an all-star high school senior, East vs. West, football game put on each year in Kansas, by the Kansas Shrine. It is a 501(c) 3 non-profit charity that produces annual events and related activities, with net proceeds benefiting Shriners Hospitals for Children. The Kansas Shrine Bowl has sent over \$3M to Shriners Hospitals for Children.

The game has been played throughout Kansas each summer since 1974. Host cities have included Lawrence, Manhattan, Wichita, Topeka, Hays, Emporia, Pittsburg, and Dodge City. The event will be held in Hutchinson for the first time in 2021. The West football team camp will be held at Kansas Wesleyan in Salina, Kansas, and the East will be held at Ottawa University in Ottawa, Kansas. The East Camp Directors are Jack Call and Tim Williams. The West Camp Directors are Richard Steele and Greg King.

Beginning in 1974, the flagship event has been the East/West All-Star Football Game. As of 2019, the West leads the series with 29 wins, the East has 17 wins, and there has been one tie. Notable alumni include former All-Pro Wide Receiver Jordy Nelson, NFL Hall of Famer Barry Sanders, former Kansas State and Kansas City Chiefs Linebacker Gary Spani, former Big 12 Defensive Player of the Year and Super Bowl Champion Linebacker Mark Simoneau and many others.

The Kansas Shrine Bowl also includes the Kansas Masonic All-State Marching band camp, held annually at each host site. The week also includes the Kansas Shrine Bowl Cheer Camp, which culminates with performances at each game.

Other bowl weekend activities include, the Kansas Shrine Bowl Banquet, the state's largest Shrine Parade, Shriners' Hospitals for Children Free Screening Clinic, Strong Legs Run 5K & Walk, Junior All-Star Challenge (ages 5–14), High School Football Combine/Clinic and 4-Man Golf Scramble.

All Shrine Bowl events are produced and presented to benefit Shriners Hospitals for Children [SHC]. SHC is a health care system of 22 hospitals dedicated to improving the lives of children by providing pediatric specialty care, innovative research, and outstanding teaching programs for medical professionals. Children up to the age of 18 are eligible for care and receive all services in a family-centered environment, regardless of the patients' ability to pay.